

2023-2024 SPONSORSHIP



EVERYTHING'S BIGGER IN TEXAS, EVEN RUNNING

With more than 600 members, Cypress Running Club is proud to be one of the largest running organizations in the state.

Each year of growth leads to more community involvement, athlete support at more races around the state - from 5ks to ultramarathons - and making a difference in the health and lives of Houstonians.



TIER COMPARISON

	PLATINUM \$2000.00		GOLD \$750.00		SILVER \$500.00	
Logo on member apparel	✓		✓		✗	
Logo on website	✓		✓		✓	
Newsletter ad features	✓		✗		✗	
Newsletter logo feature	✓		✓		✓	
Goodie bag access	✓		✓		✗	
Social media access	✓		✓		✗	
Table at goodie bag pickup	✓		✗		✗	
Access to monthly club events	✓		✓ (x1)		✗	
Membership	✓ (x2)		✓ (x1)		✗	

SPONSOR BENEFITS

LOGO PROMINENCE

Members will take your brand into their homes via clothing and goodie bag flyers.

IN-PERSON ACCESS

Showcase your company and meet our members at our monthly fun finish events.

ONLINE INTERACTION

You will be able to interact and post to our exclusive Facebook group, share info via newsletter and secure a spot on our website.

TAX-DEDUCTIBLE

Write off your donation to our 501c3 organization when filing taxes.

HOW YOUR SPONSORSHIP WILL MAKE A DIFFERENCE

We credit the generous support of our sponsors to be able to keep our organization running smoothly for the past 14 years.

- Your contribution allows us to give back to the community through our scholarship program.

- Our members are loyal to the organizations that back our club.

- Your logo runs with us each and every mile as we spread smiles and support to other runners.



MEMBER DEMOGRAPHICS

Percentages of men and women in our club for the 2022-2023 season

● WOMEN

● MEN

Returning Members- 472- 74%

New Members- 170- 26%

Age Group

18-29- 3%

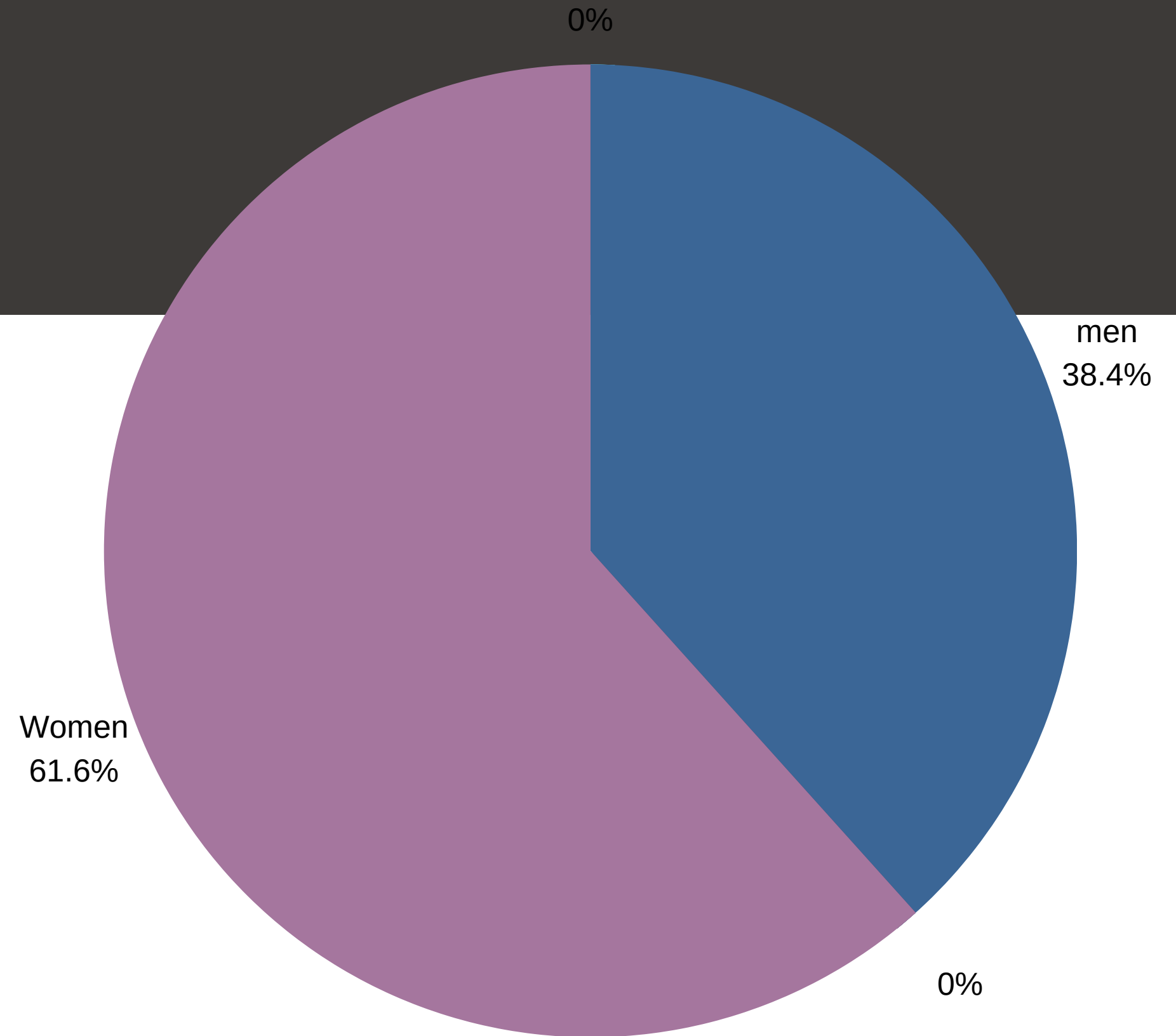
30-39- 20%

40-49- 38%

50-59- 28%

60-69- 9%

70-79- 2%

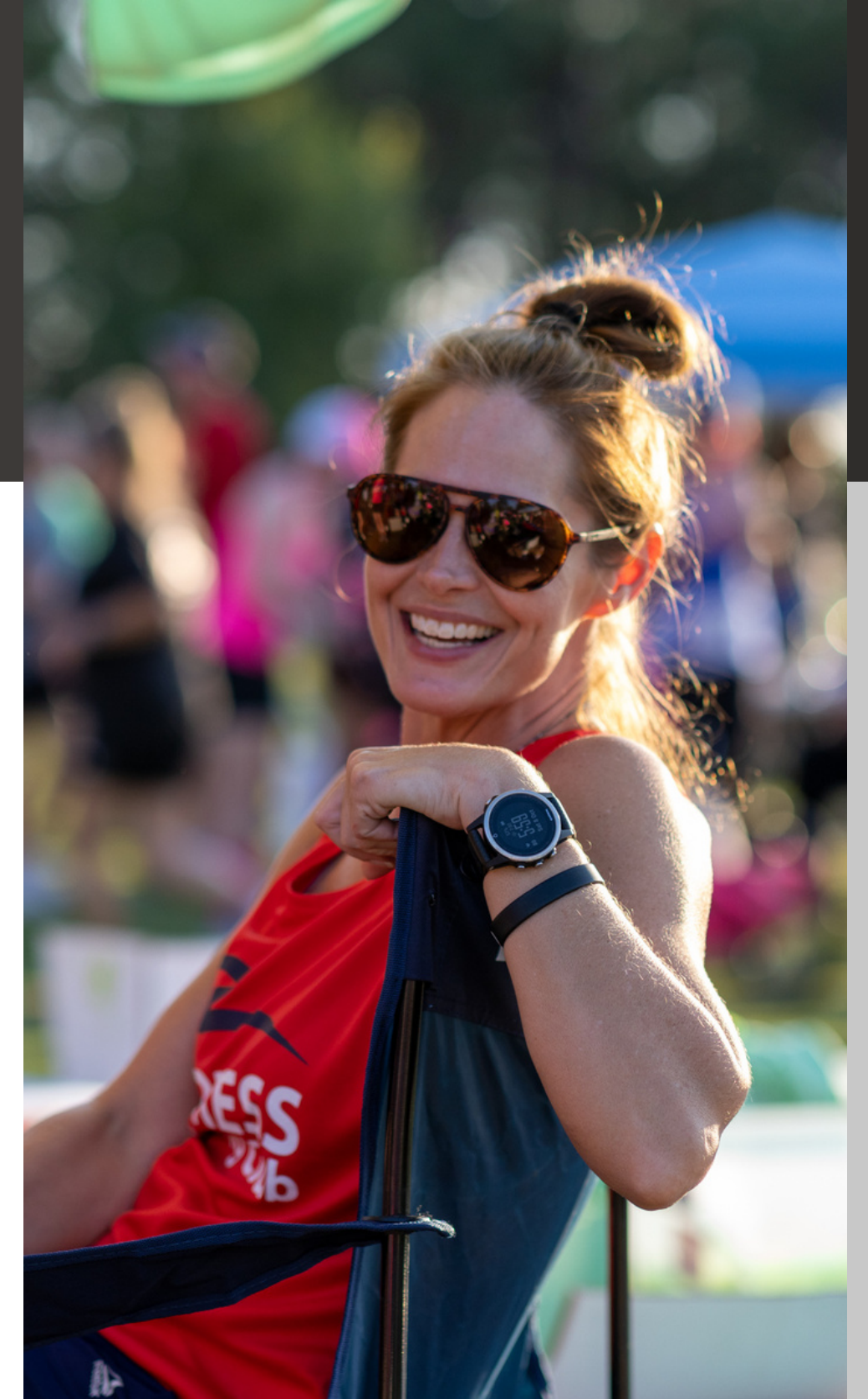


WHY JOIN US?

What do our members get for joining one of the biggest running clubs in Texas?

Incredible Goodie Bag gear
Saturday Fun Finishes
Holiday Fun Runs
Club Garage Sales
Certified Coaching Plans
and the list goes on and on!!!

And last, but not least, amazing friendships that last forever!



OUR EVENTS

CRC have events year round to keep our runners and sponsors engaged!

This is a great opportunity to get face-to-face interaction with hundreds of our runners!

We have compiled a list of some of our events by month. These are tentative due to the venue/weather!



August- Goodie Bag Pick up

September-Wear Your Gear Day

October-Spooktacular/Garage Sale

November-Yam Jam Run

December-Nog Jog Run

January-Pasta Party

February-"I Love Running" Run

March-"Spring into Running" Run

April-End of Season Run

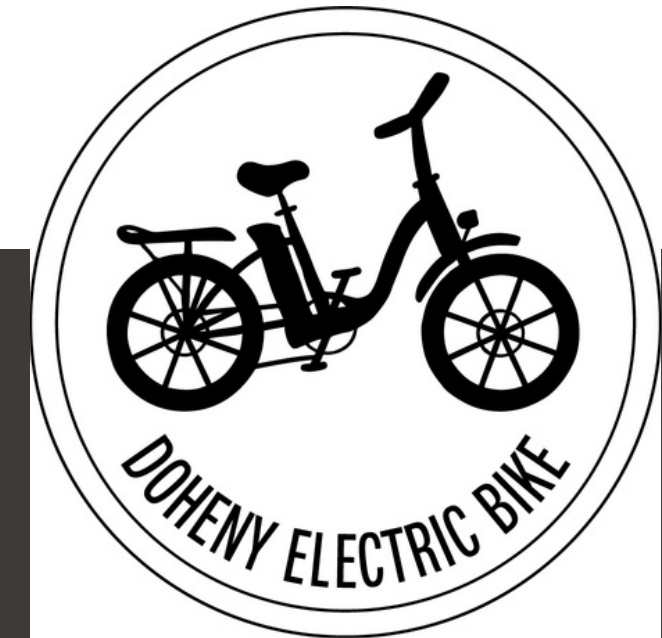
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