



Facebook Group Posting Policy

Purpose: The purpose of this policy is to inform all users of the CRC group Facebook page, including members, non-members and sponsors, what types of posts will be considered appropriate and useful to our primary target, members and prospective members.

In order to determine appropriateness, we must first understand the purpose of the FB group. The FB group page exists for the following purposes:

- For CRC leadership to communicate important CRC information to members, including training, events and activities, safety and other items that are thought to be beneficial to the club membership. All of this information should be run related or related to club activities.
- For members to communicate with each other about various run-related items, such as running-related questions and advice, scheduled and unscheduled run meeting times/locations, pictures from CRC activities or from other member attended races or training runs, and other important/interesting/amusing run-related postings or pictures
- For sponsors to communicate with Facebook group members about their products/services, including benefits, availability and special promotions.

CRC Member/FB Group Member Guidelines

- Appropriate posts:
 - Running-related questions and advice - Often, our members/prospective members have running-related questions regarding training, injuries, running routes, etc. In addition, our members are welcome to provide information or links to information that are educational to the group about running-related items.
 - Scheduled and unscheduled run meeting times/locations - In order to encourage safety, we encourage our runners to find running partners via the FB group page, including the main feed and within our various training event postings.

- Pictures from CRC activities or other member-attended races/training runs - We love seeing our CRC members at the races, on the trails/track and at interesting and exotic locations, sporting their club colors.
- Other important/interesting/amusing run-related postings or pictures - Most of our members love all things running and often find interesting/funny/educational pictures that they like to share with all their CRC running buddies. We welcome all tasteful posts of this nature.
- Inappropriate posts:
 - Non-running questions, advice, recommendations - Inquiries regarding non-running issues will not be permitted. Examples include but are not limited to, spam, employment inquiries, non-sponsor promotions, non-running product or service inquiries.
 - Inappropriate posts/pictures - Although CRC requires all membership to be 18+, discretion in all posts/pictures is expected. Posts including nudity, racial jokes/slurs, political/religious topics, etc. will not be permitted.

CRC Sponsor Guidelines

- Appropriate posts:
 - Posts/pictures regarding products/services - On an annual basis, CRC sponsors pay for the privilege to promote their products and services to our membership. These local business support the mission of the club. In order to maximize the benefits of sponsorship, we encourage our sponsors to post regularly, so that our membership is familiar with the products/services they provide.
 - Posting limitations
 - Although we suggest that our sponsors engage with our members via the FB group page, we ask that they limit posts regarding their products and services to 1x per week.
 - Sponsor posts should adhere to the rules set forth for CRC Members/FB Group Members regarding inappropriate posts.

CRC Board Actions

- Removal of post
- Removal of FB membership

This policy is meant as a guideline for general CRC FB group posting etiquette and is not meant to address every situation that could arise. The CRC leadership team reserves the right to remove any posts or any FB group member that it deems inappropriate or harmful to the club and its mission.